

## 2024-25 - Wilmington Academy Careers Plan

Year 7					
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
2	Assembly - 'Employability Skills'				2. Learning from career and labour market information
2	Personal career discussions				3. Addressing the needs of each pupil
3	Tutor time activities and assemblies - encounters with employers (HSBC)				4. Linking curriculum learning to careers
3	National Apprenticeship Week (Monday 10th – Sunday 16th of February 2025) - Tutor time activities, Unifrog interactions and assemblies (KMA)				5. Encounters with employers and employees
4	National Careers Week (3-8th March 2024) - Tutor time activities and assemblies - encounters with employers (KMA)				6. Experience of workplaces
4	Assembly - 'The World of Work'				7. Encounters with further and higher education
6	WA MYP Focus - 'Careers and Employability' (tutor time activities/ lessons / assemblies)				8. Personal guidance*
1 - 6	Modular Unifrog themes (tutor time activities) - 1) Who am I? 2) Exploring opportunities 3) What is work-life balance?				
2 - 6	(School) subject specific talks regarding careers in different subject areas				
Year 8					
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
2	Introduction to exploring careers and employability skills (Unifrog)				2. Learning from career and labour market information
2	Personal career discussions				
3	Tutor time activities and assemblies - encounters with employers				3. Addressing the needs of each pupil

3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				4. Linking curriculum learning to careers
4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				5. Encounters with employers and employees
4	Employability Skills' workshop				6. Experience of workplaces
6	WA MYP Careers Focus - 'Careers and Employability' (tutor time activities/ assemblies)				7. Encounters with further and higher education
1 - 6	Modular Unifrog themes (tutor time activities) - 1) Interests profiling 2) Superhero CVs 3) What does success mean to me?				8. Personal guidance*
2-6	(School) subject specific talks regarding careers in different subject areas				
Year 9					
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
2	Personal career discussions				2. Learning from career and labour market information
3	Employer Engagement (HSBC)				3. Addressing the needs of each pupil
3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				4. Linking curriculum learning to careers
3	Employer Engagement Workshops / Assemblies				5. Encounters with employers and employees
					6. Experience of workplaces
4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				7. Encounters with further and higher education
4 - 5	Small group discussions - KS4 options and next steps				8. Personal guidance*
6	WA MYP Careers Focus - 'Careers and Employability' (tutor time activities/ assemblies)				

1 - 6	Modular Unifrog themes (tutor time activities) - 1) Skills audit 2) KS4 pathways 3) Money management				
2-6	(School) subject specific talks regarding careers in different subject areas				
KS4					
Year 10					
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
1	Lloyds Banking Group - Cyber Security career talk				2. Learning from career and labour market information
2	Introduction to Post 16 pathways (tutor time/ assemblies)				3. Addressing the needs of each pupil
3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				4. Linking curriculum learning to careers
4	Choosing the right pathway - immigration border office				5. Encounters with employers and employees
4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				6. Experience of workplaces
5, 6	Small group career interview practice				7. Encounters with further and higher education
6	WA Year 10 'Careers Exposure Day' carousel				8. Personal guidance*
5	Business Breakfast				
1, 2, 4, 5	Modular Unifrog themes (tutor time activities) - 1) Career journeys 2) Work experience 3) Employer profiles				
2-6	(School) subject specific talks regarding careers in different subject areas				
Year 11					
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				

1	Careers in hospitality - Lexington Caterers				
2	Action Day - Introduction to Post 16 offer. Taster sessions for courses offered				2. Learning from career and labour market information
2	Tutor time activities- Kent Choices				3. Addressing the needs of each pupil
3	Introduction to Post 16 pathways- Education People				4. Linking curriculum learning to careers
3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				5. Encounters with employers and employees
4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				6. Experience of workplaces
4	Job applications and personal statements				7. Encounters with further and higher education
2-5	Personal careers discussions				8. Personal guidance*
4- 5	Support for students at risk of NEET (not in education, employment or training) - The Education People				
1, 2, 4, 5	Modular Unifrog themes (tutor time activities) - 1) Post-16 pathways 2) Employability skills 3) Apprenticeships and Higher Education				
2-6	(School) subject specific talks regarding careers in different subject areas				
Post 16 Provision					
Year 12					
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
2-6	Business Engagement Events -HSBC / The Guardian TLevel and IBEnglish / Parliament and Bromley Magistrates TLevel Legal				2. Learning from career and labour market information
2, 4, & 6	Employer Business Breakfast / Financial Times trip into London T Level M&A students				3. Addressing the needs of each pupil

2- 6	personalised careers advice on a 1:1 basis				4. Linking curriculum learning to careers
2	Lloyds Banking - Careers talk				5. Encounters with employers and employees
3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				6. Experience of workplaces
4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				7. Encounters with further and higher education
6	WA Careers Week - 'Careers and Employability' (tutor time activities/assemblies)				8. Personal guidance*
6	Mock Interviews with local and national employers UCAS/Apprenticeship support incl. personal statement workshops Employer Engagement Carousel (KMA)				
6	Work Experience (2 Weeks - placement)				
Year 13					
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
1	Unifrog - applications				2. Learning from career and labour market information
					3. Addressing the needs of each pupil
2, 4	Business Engagement Events -HSBC / The Guardian TLevel and IBEnglish / Parliament and Bromley Magistrates TLevel Legal				4. Linking curriculum learning to careers
1-3	Careers Guidance - personalised careers advice on a 1:1 basis				5. Encounters with employers and employees
2	Apprenticeship Support Workshops				6. Experience of workplaces
2	Employer Engagement Workshops				7. Encounters with further and higher education
3	UCAS Finance workshop - External Provider				8. Personal guidance*
3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				

4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				
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\*Personal Guidance to be facilitated within Wilmington Academy. Advice and support given will be given inline with the requests of the pupil

Employer engagements / opportunities have the potential to change due to availability