



## 2025-26 - Wilmington Academy Careers Plan

Year 7						
Module	Description	Gatsby Benchmarks			Gatsby Key	
1	Unifrog and careers programme introductory letter				1. A stable careers programme	
2	Assembly - 'Employability Skills'				2. Learning from career and labour market information	
2	Personal career discussions				3. Addressing the needs of each pupil	
3	Tutor time activities and assemblies - encounters with employers (e.g HSBC)				4. Linking curriculum learning to careers	
3	National Apprenticeship Week (Monday 10th – Sunday 16th of February 2025) - Tutor time activities, Unifrog interactions and assemblies (KMA)				5. Encounters with employers and employees	
4	National Careers Week (3-8th March 2024) - Tutor time activities and assemblies - encounters with employers (KMA)				6. Experience of workplaces	
4	Assembly - 'The World of Work'				7. Encounters with further and higher education	
6	WA MYP Focus - 'Careers and Employability' (tutor time activities/ lessons / assemblies)				8. Personal guidance*	
1 - 6	Modular Unifrog themes (tutor time activities) - 1) Who am I? 2) Exploring opportunities 3) What is work-life balance?				Communication with parents at key points via letter or the website regarding parents evening, career talks and available opportunities	
2 - 6	(School) subject specific talks regarding careers in different subject areas					
Year 8						
Module	Description	Gatsby Benchmarks			Gatsby Key	
1	Unifrog and careers programme introductory letter				1. A stable careers programme	
2	Introduction to exploring careers and employability skills (Unifrog)				2. Learning from career and labour market information	
2	Personal career discussions					
3	Tutor time activities and assemblies - encounters with employers				3. Addressing the needs of each pupil	



3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				4. Linking curriculum learning to careers
4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				5. Encounters with employers and employees
4	Employability Skills' workshop				6. Experience of workplaces
6	WA MYP Careers Focus - 'Careers and Employability' (tutor time activities/ assemblies)				7. Encounters with further and higher education
1 - 6	Modular Unifrog themes (tutor time activities) - 1) Interests profiling 2) Superhero CVs 3) What does success mean to me?				8. Personal guidance*
2-6	(School) subject specific talks regarding careers in different subject areas				Communication with parents at key points via letter or the website regarding parents evening, career talks and available opportunities

Year 9

Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
2	Personal career discussions				2. Learning from career and labour market information
1	Employer Engagement (e.g Charlton Athletic)				3. Addressing the needs of each pupil
3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				4. Linking curriculum learning to careers
1	Employer Engagement Workshops / Assemblies (e.g NHS)				5. Encounters with employers and employees 6. Experience of workplaces
4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				7. Encounters with further and higher education
4 - 5	Small group discussions - KS4 options and next steps				8. Personal guidance*
6	WA MYP Careers Focus - 'Careers and Employability' (tutor time activities/ assemblies)				Communication with parents at key points via letter or the website regarding parents evening, career talks, option choices and available opportunities



1 - 6	Modular Unifrog themes (tutor time activities) - 1) Skills audit 2) KS4 pathways 3) Money management				
2-6	(School) subject specific talks regarding careers in different subject areas				
KS4					
Year 10					
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
2	Pointblank Talk				2. Learning from career and labour market information
2	Introduction to Post 16 pathways (tutor time/ assemblies)				3. Addressing the needs of each pupil
3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				4. Linking curriculum learning to careers
4	Ignition Creative Film Industry Talk				5. Encounters with employers and employees
4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				6. Experience of workplaces
5, 6	Small group career interview practice				7. Encounters with further and higher education
6	WA Year 10 'Careers Exposure Day' carousel				8. Personal guidance*
5	Business Breakfast				Communication with parents at key points via letter or the website regarding parents evening, Career Talks, P16 Pathways and available opportunities
1, 2, 4, 5	Modular Unifrog themes (tutor time activities) - 1) Career journeys 2) Work experience 3) Employer profiles				
2-6	(School) subject specific talks regarding careers in different subject areas				
Year 11					
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme

1. A stable careers programme



1	HSBC interaction				
2	Action Day - Introduction to Post 16 offer. Taster sessions for courses offered				2. Learning from career and labour market information
2	Tutor time activities- Kent Choices				3. Addressing the needs of each pupil
3	Introduction to Post 16 pathways				4. Linking curriculum learning to careers
3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				5. Encounters with employers and employees
4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				6. Experience of workplaces
4	Job applications and personal statements				7. Encounters with further and higher education
2-5	Personal careers discussions				8. Personal guidance*
4-5	Support for students at risk of NEET (not in education, employment or training)				Communication with parents at key points via letter or the website regarding P16 parents evening, Career Talks, P16 Pathways and available opportunities.
1, 2, 4, 5	Modular Unifrog themes (tutor time activities) - 1) Post-16 pathways 2) Employability skills 3) Apprenticeships and Higher Education				
2-6	(School) subject specific talks regarding careers in different subject areas				
Post 16 Provision					
Year 12					
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
2-6	Business Engagement Events - T Level placements at Ebbsfleet Garden City. Visits to the Guardian and Crown Court				2. Learning from career and labour market information
2, 4, & 6	Employer Business Breakfast/UK Parliament Trip, Apprenticeship and University Fairs (x 2)				3. Addressing the needs of each pupil



2-6	Personalised careers advice on a 1:1 basis				4. Linking curriculum learning to careers
2	Bank of England, Laing O'Rourke - Careers talk				5. Encounters with employers and employees
3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				6. Experience of workplaces
4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				7. Encounters with further and higher education
6	WA Careers Week - 'Careers and Employability' (tutor time activities/assemblies)				8. Personal guidance*
6	Mock Interviews with local and national employers UCAS/Apprenticeship support incl. personal statement workshops Employer Engagement Carousel (KMA)				
6	Work Experience (2 Weeks - placement)				
Year 13					
Module	Description	Gatsby Benchmarks			Gatsby Key
1	Unifrog and careers programme introductory letter				1. A stable careers programme
1	Unifrog - applications				2. Learning from career and labour market information
					3. Addressing the needs of each pupil
2, 4	Business Engagement Events -Bank of England, T Level placements at Ebbsfleet Garden City. Visits to the Guardian and Crown Court				4. Linking curriculum learning to careers
1-3	Careers Guidance - personalised careers advice on a 1:1 basis				5. Encounters with employers and employees
2	Apprenticeship Support Workshops				6. Experience of workplaces
2	Employer Engagement Workshops				7. Encounters with further and higher education
3	UCAS Finance workshop - External Provider				8. Personal guidance*
3	National Apprenticeship Week (5-11th February 2025) - Tutor time activities, Unifrog interactions and assemblies				



4	National Careers Week (4-9th March 2025) - Tutor time activities and assemblies - encounters with employers				
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\*Personal Guidance to be facilitated within Wilmington Academy. Advice and support given will be given inline with the requests of the pupil

Employer engagements / opportunities have the potential to change due to availability